

OUR MANIFESTO:



WHAT YOU DO AND EAT IN THE FIRST 1000 DAYS,
MAKES A DIFFERENCE FOR THE REST OF YOUR LIFE

OUR CONVICTIONS

The first 1,000 days, from conception to a child's 2nd birthday, offer a unique window of opportunity to build long-term health. Good nutrition and the establishment of healthy habits during this critical period really matter.

Ensuring the right nutrition during the first 1,000 days can have an immense impact on a child's future. It has the potential to save millions of lives around the world every year, by reducing conditions such as undernutrition, stunting, obesity and diabetes.

OUR INTENTIONS

We work hand-in-hand with passionate partners to mobilise and motivate our stakeholders about the health benefits of good nutrition in early life.

We invest in scientific research of early life nutrition, and work with healthcare professionals to develop innovative ways to help improve the health of current and future generations.

We actively engage, encourage and promote the benefits of breastfeeding for both mother and child.

We work to ensure all parents have access to simple and relevant dietary guidelines at all stages during the first 1,000 days, so allowing them to make appropriate and informed feeding choices for their children.

OUR COMMITMENTS

We promote healthy nutrition in early life through education programmes, services and ethical marketing of our products.

We offer products that are designed to meet the specific nutritional needs of our consumers.

We deliver high standards of quality and food safety to the millions of mothers-to-be, parents and children around the world who depend on us every day.



**DANONE
NUTRICIA**
Early Life Nutrition